



PRESS RELEASE

Battle Road Research Unveils New Website

New Website Highlights the Firm's Independence from Investment Banking & Focus on Four Sectors

(LEXINGTON, MA – February 17, 2023) Battle Road Research, an independent equity research firm, recently unveiled a new website (www.battleroad.com), which highlights its independence from investment banking, as well as focus on serving fund managers and analysts with an unbiased voice on technology, consumer, and electric vehicle stocks.

“Our new website underscores our commitment to provide our clients with equity research that is untainted by investment banking. Throughout our twenty-plus year history, we have never received compensation from any company in our research coverage, even as many so-called independent research firms have either amended their charters to perform investment banking services, or sold out to investment banks.”

The new website also highlights Battle Road’s focus on Software, Manufacturing Technology, Electric Vehicles, and Internet & Consumer stocks. The new website also includes a brief overview video on Battle Road Research, as well as a revamped Tech & Electric Vehicle (EV) blog.

“Our coverage features a dynamic list of small, mid and large cap names with a median market cap of roughly \$4 billion. We look forward to expanding our coverage over the coming years,” said Rose.

Battle Road’s current coverage list features a variety of dynamic growth and value stocks, such as **Meta Platforms (NASDAQ: META)**, **Tesla (NASDAQ: TSLA)**, **Akamai Technologies (NASDAQ: AKAM)**, **Cognex (NASDAQ: CGNX)**, **Rivian Automotive (NASDAQ: RIVN)**, **Pure Storage (NYSE: PSTG)**, **IPG Photonics (NASDAQ: IPGP)**, **Protolabs (NYSE: PRLB)**, **FARO Technologies (NASDAQ: FARO)**, **Tenable Holdings (NASDAQ: TENB)**, **Revolve Group (NYSE: RVLV)**, and **GoPro (NYSE: GPRO)**.

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About Battle Road Research

Battle Road Research (www.battleroad.com) provides asset managers and analysts with an independent voice on technology, consumer, and electric vehicle stocks. Since our founding in October of 2001, we have refrained from investment banking, company consulting, company-paid reports, and personal investment in the stocks we research. Our research process combines rigorous financial analysis with insights gleaned from industry sources. We present our findings in straight-forward Buy, Hold, or Sell research reports. In addition, we publish *The Battle Road IPO Review*, (www.battleroadiporeview.com) a

monthly screen for new ideas from a universe of more than 250 growth-oriented IPOs of the last twelve years. ###